

Lukas Marinovic

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Ford Motor Company

FordLabs Product Design Intern

May 2021 – August 2021 | Ann Arbor, MI

- Collaborated with software engineers, designers, and stakeholders to further the development of PeopleMover; a tool for allocating team members
- Led research project and conducted user interviews investigating the effects of PeopleMover on the allocated
- Designed solutions to help empower the allocated and shift the view of PeopleMover as a management tool
- Iterated upon current designs to create design and usability improvements

Purdue University – UXP2 Lab

Graduate Research Assistant

January 2021 – May 2021 | West Lafayette, IN

- Collaborated with lab members on ongoing research products and gathered requirements for web tools
- Developed new frontend for ongoing research project
- Iterated upon page design based on user and stakeholder feedback
- Kicked off development of new internal critique study tool to be used in future research projects

Ford Motor Company

Product Design Intern

June 2020 – August 2020 | Dearborn, MI

- Redesigned DesignOps and Enablement Team internal site to address limitations of the previous design through agile design practices
- Evaluated and determined user needs and pain points through individual user interviews
- Developed low and high-fidelity through iterative design processes based on user feedback
- Led and conducted usability tests with customers to evaluate design revisions

Education

Purdue University
West Lafayette, IN
2021 – 2022

- Masters in UX Design

Purdue University
West Lafayette, IN
2017 - 2020

- Computer and Information Technology (BS)
- Film and Video Studies Minor

Purdue Honors College

Proficiencies

- Qualitative research
- Digital Prototyping Tools
- Frontend Web Development
- Visual Communication
- Adobe Creative Suite
- Digital Film and Photography
- SQL
- Java
- C#
- Croatian Language

Associations

Wiley Radio Club
2019 - Present

Research in Information Assurance and Security (CERIAS)
2018 - Present